



Dear NHS Band Supporter,

It's almost time for the Naples High Band Program's biggest fund raiser of the year! 500 runners and hundreds of spectators will take their place in Lowdermilk Park at the Golden Eagle Run 5k Race and 1 Mile Fun Run on February 23, 2019. This event is popular in the Naples community due to strong social media exposure, our partnership with Gulf Coast Runners, a growing reputation with the local running community, and increasing support from local businesses. Our goal is to make 2019 the biggest fundraiser to date in both participation and donations!

The Naples High Band Program and its students need the generous support of parents, community members, and alumni like you! We have outlined a number of sponsorship packages for your review however any amount donated is most definitely appreciated.

Proceeds from this race benefit the Naples High Band Program students and allows us to purchase new equipment, compete in local and state competitions, and for students to perform at various events and venues throughout the year.

Your support is a win-win for your business and our students. Please consider making a donation today.

Our talented young musicians, color guard members, and their dedicated parents *Thank You!*

Sincerely,

Misty Sayah

Misty Sayah
Fundraising Chairperson
Naples High Band Boosters

**Naples High Band Boosters is a 501c3 organization and all donations are tax deductible to the fullest extent of the law.*

For Full Details on Sponsorship, Donations or Run Registration

Please Email: Fundraising@NaplesHighBand.com

Attention: Misty Sayah, Fundraising Chair

Visit Our Website to Donate or Register at: <http://www.napleshighband.com/golden-eagle-run/>

Sponsorship Options

Naming Sponsorship Levels

- **Premier Plus** - \$15,000 Donation & 3 Year Naming Sponsorship
10% Discount (\$1,500) With All 3 Years Paid in Advance
As A Special Thank You for Premier Sponsorship Enjoy the Following:
 - 30 Minute Drum Line Performance at Your Business
 - A Naples High School Marching Band Uniform for Display
- **Premier** - \$10,000 Donation & 2 Year Naming Sponsorship
 - 10% Discount (\$1,000) With Both Years Paid in Advance
- **Platinum** - \$5,000 Donation & 1 Year Naming Sponsorship

Naming Sponsorship Benefits

- Business Name/Logo Displayed on the Front of Run T-Shirts combined with the Golden Eagle Run Logo
- Prominent Placement of Business Name/Logo on the Banner alongside the Golden Eagle Run Logo
- Key Placement on the Golden Eagle Run Event Sponsor Board
- Prominent Placement of Business Name/Logo on All Golden Eagle Run Marketing Material and Media Announcements alongside the Golden Eagle Run Logo
- Social Media “Shout Out” Campaign with Bernard, Business Announced Frequently as Golden Eagle Run Sponsor, on Twitter and Instagram (Includes Alumni)
- Business Name and Logo Placed on the Golden Eagle Run Website with Direct Link to Your Business Website
- Business Name Listed on Gulf Coast Runners of Southwest Florida’s Website
- Space for Tent and Table Set-Up at the Golden Eagle Run for Your Business

Non-Naming Sponsorship Packages

- **Gold** - \$2500 - Prominent Logo/Name Printed on the Back of the Run T-shirt • Prominent Logo/Name Printed on Race Banner • Social Media Shout Out with Bernard • Logo w/Link on Website • Name Listed on Gulf Coast Runners Website • Name Listed on Sponsor Board
- **Silver** - \$1000 - Logo/Name Printed on the Back of the Run T-shirt • Logo w/Link on Website • Social Media Shout Out with Bernard • Name Listed on Gulf Coast Runners Website • Name Listed on Sponsor Board
- **Bronze** - \$500 - Logo w/Link on NHS Website • Social Media Shout Out with Bernard • Name Listed on Gulf Coast Runners Website • Name Listed on Sponsor Board
- **Golden Eagle Booster** - \$250 - Linked Name Listed on NHS Website • Social Media Shout Out with Bernard • Name Listed of Sponsor Board
- **Golden Eagle Friend**- \$249 and under – Name listed on NHS Website

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Sponsorship Selection Form

All donations are welcomed and appreciated. Please indicate your level of support below:

- Platinum (3 Year Naming) - \$15,000
- Premier Plus (2 Year Naming) - \$10,000
- Premier (1 Year Naming) - \$5,000
- Gold Donor - \$2,500.00
- Silver Donor - \$1,000.00
- Bronze Donor - \$500.00
- Golden Eagle Booster - \$250.00 and Below
- Other Donation Amount - Indicate Amount \$ _____
- In - Kind - Amount Based on Agreed Value of Donation \$ _____

CHECK # _____

CONTACT INFORMATION

Donor Name or Company Name: _____

Contact Person Name: _____

Phone Number: _____ Email: _____

Referred By: _____

Please complete this form and submit with your donation by February 13th, 2019 to receive donor recognition on our run T-Shirts, if applicable. Make checks payable to: **Naples High School Band Boosters.**

Please return to the Naples High Band Room Mailbox or
Naples High School Band Boosters
c/o Golden Eagle Run
P.O Box 10151
Naples, Florida 34101

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